



Primary Product of the Year Guidelines

The Primary Product of the Year can be food or fibre.

Guidelines

- Definition
 - A product consisting of a natural raw material.
 - If the product is value-added, then it is not a primary product (e.g. strawberries are the primary product, strawberry jam is the value-added product).
- The product should be grown in Queensland
- The product does not have to be available all year as it may have seasonal availability
- The product should be available throughout Queensland
- Ideally the product can be used in recipe development by Country Kitchens and to fit within healthy eating guidelines.

Each QCWA Branch is encouraged to conduct study of the product

- What are the origins of the product?
- Where is the product grown in Queensland?
 - What is the season for the product?
- Each Branch should compile a fact sheet about the product:
 - Who grows the product?
 - If possible, a farmer profile should be developed on the product.
 - Are special farming techniques used in growing the product?
 - What are the health benefits?
 - Compile a list of helpful websites giving information about the product
 - Can the product be grown by home gardeners?
 - How can the product be value-added?
 - Give examples of home cooked and commercial products (e.g. mangoes made into chutney)

Past Primary Products of the Year

For a listing of past Primary Products of the Year, refer to the [State History Handbook. \(01-RD-011\)](#)